



VideoIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Jameson Associates  
5937 Jones Creek Road  
Baton Rouge, LA 70817

# Contract # 102577

Schedule Dates: 09/12/12-09/17/12  
Advertiser: Hoosiers for Richard Mourdock, Inc (8989)  
Agency: Jameson Associates (3728)  
Product: Political/Senate (1132)  
Brand: Rep/US Senator (12792)  
Salesperson: Click, Steve (1579)  
Sales Office: WTHR  
Buyer Name: STERPU, PATRICIA  
Phone/Fax: /  
CPE: TEAMMATE  
Account Types: National/Political Candidate  
Billing Type: Standard  
Comments: MOURDOCK/SEN/R  
TRAFFIC TEAMMATE RMTM0827\* / TEAMMATE HD RMTM0827H\*  
@ 100%

Date Entered: 09/10/12  
Last Modified: 09/10/12  
Entered By: Nancy Lavelly  
CO-OP: No  
Headline #: ECR07902687  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$637.50  
Net Total: \$3,612.50  
Sales Tax:

WTTH (WTHR)  
By Broadcast Month  
Sep. 2012  
Grand Total:  
Spots: 10  
Rate: \$4,250.00  
\$4,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	2	:30	3P-4P (EST)	4			X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	3-4P ELLEN	9/10/12
2.0	Normal Line / SPOT (2)	09/12/12-09/17/12	2	:30	3P-4P (EST)	1	X							1	\$400.00	\$400.00	WTHR (WTHR)	3-4P ELLEN	9/10/12
3.0	Normal Line / SPOT (3)	09/12/12-09/14/12	3	:30	4P-5P (EST)	4			X	X	X			4	\$450.00	\$1,800.00	WTHR (WTHR)	4-5P DR PHIL	9/10/12
4.0	Normal Line / SPOT (4)	09/12/12-09/17/12	3	:30	4P-5P (EST)	1	X							1	\$450.00	\$450.00	WTHR (WTHR)	4-5P DR PHIL	9/10/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

